

GUBA GREENWICH EXPO 2016 PROGRAMME

Friday 20th May 2016 - Seminar & Exhibition

- 8:30am - 9:00am - **Arrival & Registration**
- 9:00am - 9:15am - **Welcomes & Introductions**
- Host: Sonia Meggie, *Inspirational You*
 - Project Manager: Jennifer Djan-Krofa, *GUBA Greenwich Expo 2016*
 - Partner: Counsellor John Fahy, *Former Deputy Leader, Royal Borough of Greenwich*
 - Florence Adei Ohene, *Executive Head, Innovation & Business Execution, UniBank Ghana*
- 9:15am - 10:00am - **Workshop 1: *The Value of your Business: Build & Protect Your Brand***
- John Kennedy, *Wildbore & Gibbons, LLB*
- 10:00am - 10:45am - **Panel: *Industry Leaders V SMBs - How to Get Your Products into Retail Outlets***
- Moderator: Mavis Amankwah, *Rich Visions*
 - Simon Derrick, *Blue Skies (Waitrose)*
 - Gillian Boateng, *Gdesserts (Costco)*
 - Sam & John Mensah, *Uncle John's Bakery (Tesco)*
 - Afriyie Donkor, *Consultant (Fresh Montgomery & Uncle Johns Bakery)*
 - Rosie Akester, *Buyer (The Body Shop)*
 - Christina Daniels, *Buyer (ASOS Market Place)*
- 10:45am - 11:15am - **Key Note Speaker: *Entrepreneurship & Sales***
"It's Not What You Do But The Way You Do It"
- Robert Ashton, *The Barefoot Entrepreneur*
- 11:15am - 11:30am - **Tea Break / Networking / Exhibition**
- 11:30am - 11:50am - **Key Note Speaker: *Improve Customer Service in African Owned Business to Attract***
- Dr Sam Ankrah, CEO, *GAM-ANK Group*
- 11:50am - 12:15pm - **Workshop 2: *UK Customer Service: The Big Issue***
- Tony Fairweather, CEO, *Fairweather Productions*
- 12:15pm - 13:00pm - **Workshop 3: *Ecommerce - Digital Marketing & Using Social Media Effectively for Business Growth***
- Irene Moore, *Digital Marketing London Ltd*
 - Franklin Boateng, *FAB Network*
- 13:00pm - 13:45pm - **Lunch Break / Networking / Exhibition**
- 13:45pm - 14:30pm - **Key Note Speaker: *Turning Your Vision into a Reality – The World is Your Oyster***
- Eryca Freemantle, *Global Beauty Industry Strategist*

- 14:30pm - 14:45pm - **Sponsors Message**
- Frank Gyamfi-Yeboah, *Executive Director, Imperial Homes Ltd*
- 14:45pm - 15:30pm - **Workshop 4: Going Global - Exporting is Great!!!**
- Bryan Traherne MBE - *Exporting from Ghana to UK, South London Exports*
 - Sharon Ganney - *Exporting from UK to Ghana, Head of UKTI Ghana*
- 15:30pm - 15:45pm - **Tea Break / Networking / Exhibition**
- 15:45pm - 16:30pm - **Panel: Business Beyond Borders - The Importance of Business Acumen & International Relations**
- Moderator: Nana Ampofo, *Partner/Co-Founder, Songhai Advisory, LLP*
 - MP Adam Afriyie, *Windsor MP & Prime Ministers Trade Envoy to Ghana*
 - Kofi Addo, *Head of Trade & Investment, Ghana High Commission*
 - Cllr John Fahy, *Former Deputy Leader, Royal Borough of Greenwich*
 - Florence Adei Ohene, *Exec Head, Innovation & Business Execution, UniBank,*
 - Dzifa Gomashie, *Deputy Minister of Tourism, Culture & Creative Arts, Ghana*
 - Dr Sam Ankrah, *Chief Executive Officer, GAM-ANK Group*
- 16:30pm - 16:45pm - **Brief Message**
- Kwadwo Safo, *Kantanka Cars*
- 16:45pm - 17:45pm - **Master Class Workshop - The Dragons Den Guide to Pitching, Branding & Marketing**
- Kubi Springer, *SheBuildsBrands*
- 17:45pm - 18:00pm - **Thank You & Closing Remarks**
- Dentaa Amoateng, *CEO/Founder, GUBA Enterprise*
- 18:00pm - 18:30pm - **Networking & Exhibition**

Saturday 21st May 2016 - Indoor Exhibition (9am - 6pm)

- 2:30pm - **Mayoral Visit - The Worshipful Mayor Counsellor Norman Adams**

Sunday 22nd May 2016 - Ourdoor African Market (10am - 6pm)

- 11:30am - **Mayoral Visit - The Worshipful Mayor Counsellor Norman Adams**
- 3pm - 6pm - **African Cultural Drumming, Dancing & Acrobatics with Noella Band**